

the
REVIVALISTS



The Revivalists & NOLA Brewing Company Announce Revivalists American Pale Ale

The Beer Will Debut at the Band's Annual New Year's Eve Residency
December 29-31st at The Orpheum Theater in New Orleans

A Portion of the Proceeds to Benefit The Roots of Music Foundation



(Photo credit: Brantley Gutierrez)

Today, chart-topping rock band **The Revivalists** have announced a partnership with **NOLA Brewing Company** to release **Revivalists American Pale Ale**. Debuting during the band's **annual New Year's Eve residency at The Orpheum Theater** in their hometown of **New Orleans**, the initial launch will be **exclusive to the New Orleans metropolitan area** and will grow to **NOLA Brewing's entire distribution network**. The beer is a slightly bitter, yet juicy American Pale Ale that is heavily dry-hopped with Citra and Simcoe hops coming in at 5% ABV. A portion of the proceeds earned will benefit **The Roots of Music Foundation**. A cause extremely close to the hearts of The Revivalists as well as NOLA Brewing Company, the foundation is an after-school organization that teaches children from low income neighborhoods how to play music and gives them a hot meal each day.

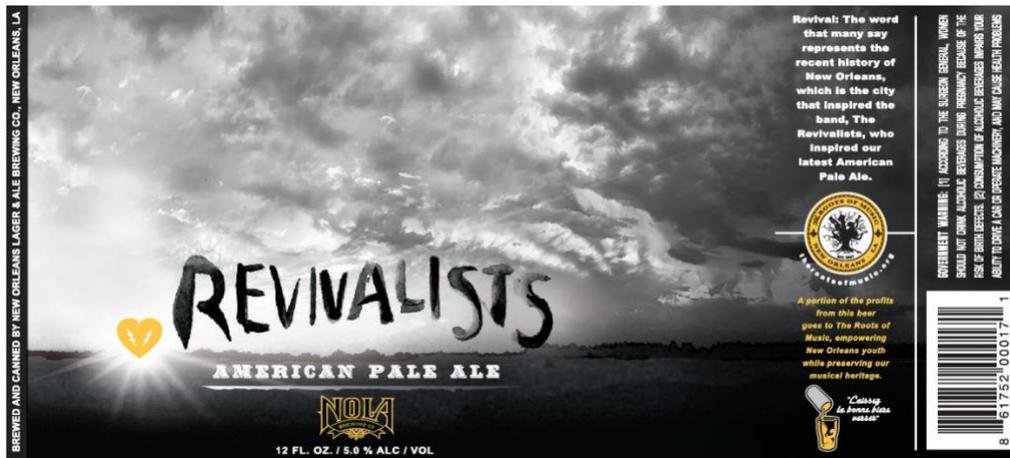
"We are proud to partner with NOLA Brewing Company on this project to give something back to a city that has given us so much. The Roots of Music is a cause that we believe strongly in – to empower children with the music and culture that makes this city so unique. Plus the beer tastes awesome!" says **Ed Williams, The Revivalists' pedal steel guitar player**.

"We are thrilled to be partnering with our good friends The Revivalists and The Roots of Music to not only create an exceptional beer, but raise money to preserve and promote our cities musical heritage. We are very proud of what both of them have accomplished and are honored to be able to be a part of this project!" Says **Dylan Lintern, COO of NOLA Brewing Company**.

The band, who recently graced the cover of **Offbeat Magazine** ([PRESS HERE](#)), will kick off the New Year's Eve run with their always anticipated **RevHeads Ball** featuring a very intimate evening with The Revivalists for their biggest fans. Tickets are on sale now. For additional ticket and 3-day floor package information, please visit <http://www.therevivalists.com>.

Recently named **Billboard's Top New Rock Artist of 2017**, **The Revivalists** are closing out a massive year that has seen them skyrocket with the success of their unstoppable bonafide radio smash hit **"Wish I Knew You."** [PRESS HERE](#) to listen. The song is an **RIAA certified GOLD record** and hit **#1 at Alternative Radio and Adult Alternative Radio** and **Top 15 at Hot AC**. It even **broke the Mediabase record for most single-week spins ever at the Alternative format** and spent **9 weeks on the Billboard Hot 100 chart**. "Wish I Knew You" has earned the band multiple national TV appearances on [Jimmy Kimmel Live!](#), [The Ellen DeGeneres Show](#), [TODAY](#) and [Conan](#). [PRESS HERE](#) to listen to the band's latest album **Men Amongst Mountains** (Washington Square Music/Concord). With a whirlwind summer of festival appearances and **back-to-back sold-out tours**, The Revivalists are gearing up for an equally busy 2018. Stay tuned for more announcements coming soon!

The Revivalists are: David Shaw [lead vocals/guitar], **Zack Feinberg** [guitar], **Andrew Campanelli** [drums], **George Gekas** [bass], **Ed Williams** [pedal steel guitar], **Rob Ingraham** [saxophone], **Michael Girardot** [keyboard & trumpet], **PJ Howard** [percussion]



PRAISE FOR THE REVIVALISTS:

"The sweet, wistful 'Wish I Knew You' encapsulates the band's varied strengths with brittle stabs of funk guitar, dub-influenced keys and colorful splashes of brass" - **Rolling Stone**

"one of the best and catchiest radio singles of the year...a sublime pop gem..." - **Forbes**

"Breakout rockers..." - **Entertainment Weekly**

"Nostalgic soft rock 'n' roll. What's more summery than that?" - **Buzzfeed**

"The dynamic New Orleans rockers are among the summer's hardest-working bands..." - **USA Today**

THE REVIVALISTS TOUR DATES:

December 15	Atlanta, GA @ The Tabernacle
December 16	Atlanta, GA @ The Tabernacle
December 29	New Orleans, LA @ The Orpheum Theater - The RevHeads Ball
December 30	New Orleans, LA @ The Orpheum Theater
December 31	New Orleans, LA @ The Orpheum Theater
January 26	Tulum, Mexico @ Panic En La Playa Siete*
March 4	Phoenix, AZ @ McDowell Mountain Music Festival

* David Shaw Solo Acoustic

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ABOUT NOLA BREWING COMPANY:

Nola Brewing Company crafts beer for introductory craft beer drinkers AND the experienced craft beer lover. The company's passion for quality and crafting beers that they themselves want to drink translates into great-tasting beers, made from choice malts and hops brewed with over 30 years of experience. However, the company goes beyond just developing great beers. Heavily entrenched as a thread in the fabric of New Orleans, NOLA Brewing Company brews a cultural experience within each glass. NOLA Brewing is located at 3001 Tchoupitoulas Street in New Orleans, LA and can be found at nolabrewing.com, and on [Facebook.com/Nolabrewing](https://www.facebook.com/Nolabrewing) and is @NOLABrewing on [Instagram](#) and [Twitter](#).

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